FOR IMMEDIATE RELEASE

Lutsen Mountains open for skiing through May 1

Lutsen, Minn. April 28, 2016– Ski and snowboard aficionados have one more opportunity to hit the slopes before the 2015-16 season concludes as Lutsen Mountains reopens for one final weekend, April 30 and May 1. The resort will offer eight – 10 runs on Eagle Mountain with one chairlift operating. A one- to three-foot base remains on the open terrain.

In a year when most ski areas in the state had an early close due to a spring thaw in early March, this is Lutsen’s second longest season on record. Jim Vick, Lutsen’s marketing director, explains the strategy: “A thaw in early March is not uncommon, but you have to be prepared for it; both in snow cover and in the belief that weather moves up and down from averages, and there will be colder days ahead. After a few warm days in March, the temperatures for the rest of the month trended below average allowing us to remain 100 percent open through April 10. Since then, we have focused operation on the north face of Eagle Mountain where we can more efficiently manage the snow pack. By strategically stockpiling snow, we can replenish when the spring sun takes its toll and keep a consistent base into May. Our hard-core fans love these extended weekends. Some travel several hours for weeks in a row to keep the dream alive.”

The resort will be open for skiing 9 a.m. – 4 p.m. this Saturday and Sunday before moving into summer mode with the Alpine Slide and new Mountain Tram.

About Lutsen Mountains: Lutsen Mountains, located in Lutsen, Minn., is just a few miles from Grand Marais, named “America’s Coolest Small Town” by Budget Travel Magazine in 2015. It’s new gondola transports visitors to the highest peak along the North Shore for unparalleled views of Lake Superior and the Sawtooth Mountains. For additional information, visit lutsen.com or follow us on Facebook at facebook.com/LutsenMountains and on Twitter at twitter.com/lutsenmountains.